

## **Cookie Policy**

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Advergame Technologies Private Limited uses cookies on Gamezop.com and games.gamezop.com (the "Service"). By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

### **What are cookies?**

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

### **How Advergame Technologies Private Limited uses cookies**

When you use and access the Service, we may place a number of cookies files in your web browser.

We use cookies for the following purposes: to enable certain functions of the Service, to provide analytics, to store your preferences, to enable advertisements delivery, including behavioral advertising.

We use both session and persistent cookies on the Service and we use different types of cookies to run the Service. We use the following cookies on this website, for the following purposes:

- Anonymous analytics cookies
- Advertising cookies
- Third-party cookies

### **Anonymous analytics cookies:**

When you visit our website, software provided by other organizations generate an "anonymous analytics cookie". These cookies tell us whether you have visited the site before. Your browser will tell us if you have these cookies and, if you don't, we generate new ones.

This allows us to track how many individual users we have, and how often they visit the site. These cookies cannot allow us to identify individuals. We use them to gather statistics, for example, the number of visits to a page.

### **Advertising cookies:**

These cookies allow us to know whether you've seen an advertisement or a type of advertisement, and how long it is since you've seen it. We also use cookies to help us use

targeted advertising. These cookies are anonymous – they store information about what you are looking at on our site, but not about who you are.

### **Third-party cookies:**

In addition to our own cookies, we may also use various third-parties cookies to report usage statistics of the Service, deliver advertisements on and through the Service, and so on.

### **Google cookies**

We use Google Analytics to on this website. Google Analytics generates statistical information about website use by using cookies, which are stored on your computer. The information generated relating to the Service is used by Google Analytics to create reports about the use of our websites. Google stores and uses this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>

Advergame Technologies Private Limited publishes Google AdSense interest-based advertisements through its Service. These are specified by Google to reflect your interests. To determine this, Google will track your behavior across the web using cookies. You can view, and edit the interests associated with your browser through Google's Ads Preference Manager, available at: <http://www.google.com/ads/preferences/>. You can opt-out of the AdSense partner network cookie at: [http://www.google.com/privacy\\_ads.html](http://www.google.com/privacy_ads.html). However, this opt-out mechanism uses a cookie, and if you clear the cookies from your browser your opt-out will not be maintained. To ensure that an opt-out is maintained in respect of a particular browser, you should use the Google browser plug-in available at: <http://www.google.com/ads/preferences/plugin>.

### **How do I turn cookies off?**

It is usually possible to stop your browser accepting cookies, or to stop it accepting cookies from a website.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

All modern browsers allow you to change your cookie settings. You can usually find these settings in the Options or Preferences menu of your browser. To understand these settings, the following links may be helpful, or you can use the Help option in your browser for more details.

[Cookie settings in Internet Explorer](#)

[Cookie settings in Firefox](#)

[Cookie settings in Chrome](#)

[Cookie settings in Safari web](#) and [iOS](#).

If you are primarily concerned about third party cookies generated by advertisers, you can turn these off by going to the [Your Online Choices site](#).

**Where can you find more information about cookies?**

You can learn more about cookies and the following third-party websites:

- AllAboutCookies: <http://www.allaboutcookies.org/>
- Network Advertising Initiative: <http://www.networkadvertising.org/>